

# BBB 4M1: Grade 12 International Business

			Monday	Tuesday	Wednesday	Thursday	Friday	
1	How did it come to this?	4 5	<b>F E B</b>	4 Classes Start	5	6	7	8
2	Who are we...	5 4		11	12	13	14	Country QUIZ: 15 The Americas
3		4 5		18 Family day	19	20 ASMT #1	21	Country QUIZ: 22 Europe
4	...and does it matter?	5 4		25	26	27	28	Country QUIZ: 29 Africa
5	The World at odds with itself	4 5	<b>M A R C H</b>	3 TEST #1	4	5	6	7 March Break Begins
6				10	11	12	13	14
7	Collateral damage	5 4		17	18	19 Country QUIZ: Asia & Oceanus	20	21 Good Friday
8	Why we join them	4 5		24 Easter Monday	25	26	27	28
9	The Wealth of Nations	5 4	<b>A P R I L</b>	31	1	2	3	4 Country QUIZ: Applied Knowledge
10	An idea whose time has come	4 5		7 TEST #2: ECONOMICS	8	9	10	11 ASMT #2 Exchange Rates
11	From the ashes... and back again?	5 4		14	15	16	17	18 Ethics THESIS
12	To reach beyond your grasp	4 5		21	22	23	24	25 P.A. Day
13	Show me you've been listening	5 4		28 Game Simulation	29	30	1	2
14	To bite the hand that feeds you	4 5	<b>M A Y</b>	5 Ethics PAPER	6	7	8	9
15		5 4		12 ASMT #3 Game Reflection	13	14	15	16 ASMT #4 Common Mistakes
16	The world in your backyard	4 5		19 Victoria Day	20	21	22	23 In Danger Reports
17	When all you have is a hammer	5 4		26	27	28	29	30
18	All the world is listening	4 5	<b>J U N E</b>	2 Summatives Begin	3	4	5	6 Big Bash
19		5 4		9 MARKETING PRESENTATIONS	10	11	12	13
20		4 5		16	17	18 Exams Begin	19	20
21		5 4		23	24	25 Formal	26 Exam Take up & Graduation	27 P.A. Day

# Grade 12 International Business

## BBB 4M1 Course Outline

	Course Topics	Fields of Study	Specific Content
<b>International</b>	How did it come to this?	Biology, Anthropology, Geography, History, Politics	Myth busting. The origins of diversity and global imbalance. The fallacy of racism, ethnocentrism, and Xenophobia. What it means to live in a global village.
	Who are we...	Sociology, History, Geography, Religion, Linguistics, and the Humanities	In-depth examination of what determines cultures of the world, and their visible elements, such as religion and diet. Global familiarization will begin here and continue all semester
	...and does it matter?		What culture affects, how to measure it, and use it.
	The World at odds with itself	Political Science, Economics, Law, Accounting, History	An examination of varying forms of economic and political systems, including their origins, as well as their effects on people and business.
	Collateral damage	Deontology, Law, Economics, Commerce, Politics, Philosophy	An introduction to business ethics. We'll be looking at how international business and globalization interact, and how the consequences are exacerbating most major world issues.
<b>Business</b>	Why we join them	Economics, Economic History, Business & Commerce, Global Development	Why does a nation trade, especially Canada? We'll look at basic economic concepts such as economies of scale, absolute advantage, and the interaction of interest rates on elements of an economy.
	The Wealth of Nations		What makes a nation able to compete to with others? Why do some prosper while others fail? Specifically, what are Canada's strengths and weaknesses in this area.
	An idea whose time has come		Here we'll look at current trends in international business, specifically how Canada is prepared to meet some of these trends.
	From the ashes	History, Political Science, World Affairs, Economics, Commerce, Global Development	In this topic we return again to the past to discover the origin, and purpose, of many of the world's major organizations. We then will examine how they are fairing today.
	...and back again?		
	To reach beyond your grasp	Economics, Business & Commerce, Global Development, Statistics	The process of searching for, evaluating, selecting, and then expanding business operations internationally. Modes of expansion such as exporting and foreign direct investment will be examined.
	Show me you've been listening	N/A	Students will apply all of their knowledge to date in a realistic real-time simulation that will last the entire week.
	To bite the hand that feeds you	Statistics, Linguistics, Marketing, Finance, Economics, Politics	We will explore some of the most common mistakes made by businesses trying to expand internationally.
	The world in your backyard	Leadership, Business & Commerce, Sociology, Psychology, and the Humanities	Topics will cover how a global marketplace is a global workplace, and what that means for the nature of work, and future employment opportunities.
	When all you have is a hammer		Students will learn how to manage a global workforce, and how to handle yourself as an employee in a global work setting.
All the world is listening	Marketing, Statistics, Economics, Sociology, Psychology	Students will learn how to apply their knowledge of the world and business to develop a marketing plan for an international market. Price, Product, Promotion, and Distribution will all be covered.	